

Ultimate Automotive celebrates 2nd anniversary

For Lonesome Valley Newspaper

On October 10th 2007 Ultimate Automotive Repair celebrated its second anniversary. With a vision to emulate their name "Ultimate" it is no wonder they have served over 1000 customers to date and average 3 new customers daily.

How do they do it? "Our standards are the highest, our success is attributed to the combination of technical excellence, outstanding customer service, and honesty" says Al Beseler, Mechanical Engineer and Owner of Ultimate. "Everything we do originates from a calling to serve others honestly. I love repairing vehicles and helping others, it's that simple."



Located in Prescott Valley in the building that used to be PV Transmissions and next door to the re-opened Giovanni's, Rose Beseler says "despite our small size, people find us and we grow everyday, currently we are working towards becoming 'Green' which is rare in this industry."

Most repairs and maintenance performed at Ultimate are done by appointment and this lends itself to organization. Ultimate handles all types of vehicle issues from an oil change to brand new engine installation. It doesn't stop there, they handle domestic and foreign vehicles, diesel and hybrid too. It's not uncommon to see a backhoe in their parking lot. And on any given day, there are not only cars and trucks, but motorcycles, ATVs, RVs, and boats waiting for the technical expertise Ultimate offers.

To experience Ultimate call 775-7575, they are open Monday to Friday 7am to 6pm or you can visit their website at www.UltimateAutoRepair.

Al and Rose Beseler and Aaron Beseler owner/operators of Ultimate Automotive in Prescott Valley.

Photo Hurt

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